

Installation & Getting Started Guide

For 14-Day Trial and Purchased Customers

1 Download Business Tracker

On the Business Tracker website, click **Download 14-Day Free Trial**. When the download finishes, open **Business-Tracker-v1.0-Setup.exe**.

2 If Windows shows “Windows protected your PC”

Microsoft Defender SmartScreen may appear for newly released software. Click **More info**, confirm the publisher information, then click **Run anyway**. Business Tracker is digitally signed.

3 Install Business Tracker

When Setup reaches **Ready to Install**, click **Install**. If Windows asks permission to make changes, choose **Yes**.

4 Finish and launch

Leave **Launch Business Tracker** checked and click **Finish**. Business Tracker opens automatically.

5 Complete company setup

Enter your **Company Name** (required). Other company/contact information, logo, and accent color are optional and can be changed later. Click **Finish Setup & Open Dashboard**.

6 Start your 14-day trial

Your trial begins automatically - no credit card is required. A new installation begins at **Trial - 14 days remaining**, shown at the bottom of the Dashboard.

Purchased Customers & Activation

Use the yellow **Register / Activate** button inside Business Tracker. You do **not** need to reinstall the program or re-enter leads and customers created during your trial.

Reinstalling or Updating

Existing Business Tracker data is preserved during reinstall/update. If Setup reports an application is using files, leave **Automatically close the applications** selected and click **Next**.

Local-first privacy: Business Tracker stores your business data and settings on your computer. Regular backups are recommended.

Quick Start

LEADS	Add/manage prospects and follow-ups.
CUSTOMERS	Maintain customer information.
DASHBOARD	Monitor pipeline and overdue follow-ups.
REPORTS	Review business performance.
SETTINGS	Update company information and preferences.